

## **CHANNEL CONNECT**

ResAvenue offers a powerful yet easy to use channel management solution that allows you to manage your online distribution with ease. No more multiple logins required. ResAvenue Channel Connect seamlessly connects to major OTAs / sales channels. You can efficiently manage availability, rates and inventory across multiple OTAs, all from a smart single interface.



### **Rate / Inventory Management**

Change rates and availability for selected days and room types, across extranets in real-time. Save hours in managing rate parity across OTAs.



### **Bulk Updates**

Easy interface for quick bulk rate and inventory updates across extranets. Update rates of selected room types and rate plans for specific date ranges and days of the week.



## **Room Mapping**

Map a room to several room types on different extranets to help you maintain rate parity and common inventory pool with ease to avoid overbookings.



## **Competitor Analysis**

See your competitors' selling prices across multiple sales channels and OTAs worldwide. Evaluate your position and adjust your prices to maximize your revenue.



## **Room-Rate Linkage**

Use one single master room to automatically change rates proportionately for different kinds of rooms, by setting up pricing rules between various room / rate types.



## **Booking Updates**

Get real-time updates of bookings from multiple sales channels consolidated into a single, easy to manage interface that autodecrements inventory to avoid overbookings.

# A Complete Central Reservation Solution



#### **Allocation Alerts**

Receive automatic email and SMS notifications when inventory allocation on your extranets is 'Low' or 'Sold Out' and offer Last Room Availability.



#### **Intuitive Dashboard**

Get quick updates and insights on total number of reservations and arrivals this week, channel performance trends, usage of rate and inventory updates, bookings and rate comparisons.



## **Reports & Analytics**

Learn, optimize, and sell more using intuitive sales reports and analytics that give insights to identify your best-selling channel and your low performers.



#### **Yield Management**

Strategize your room pricing to help maximize revenues from your perishable commodity, based on understanding of consumer behavior and available inventory stock.



#### **PMS Lite**

PMS Lite makes guest check in and room assignments a snap. Quickly view room position to handle walk in or call in reservation requests and easily send invoices for payment



#### **Promotions**

Promotions are all about adding value, attracting attention and stimulating sales. Publish enticing promotions to your customers across extranets, which they just cannot resist!

## CHANNEL PARTNERS



**Booking.com** 













## **AFFILIATES**









#### **AVENUES INDIA PVT. LTD.**